

Tokyo Travel Budget Competitiveness Kit

Great Price Flights v10.6 - Tokyo budget readiness score, true-cost estimator, traveler-budget paths, IC card vs subway pass workflow, category matrix, proof slots, Search Console tuning map, and final launch checklist.

Use this kit to make the Tokyo budget guide more useful without hardcoding fragile average prices. Always verify final fares, passes, hotel totals, tickets, exchange rates, and rules before publishing fixed numbers.

1. Tokyo Budget Readiness Score

Factor	Why it matters
Flights	Airfare, arrival airport, baggage, seat fees, and transfer fit can change the real trip cost.
Hotel area	A cheaper room can lose value if it adds transit time, taxis, or poor route access.
Transit plan	IC card, subway pass, JR/private rail mix, taxis, and day trips need route-based comparison.
Food style	Convenience stores, casual meals, sit-down restaurants, premium dining, and cafés change daily spend.
Tickets/day trips	Disney, teamLab-style experiences, towers, museums, Fuji/Hakone/Nikko/Kamakura can swing cost.
Hidden fees	Connectivity, luggage, lockers, airport transfer, shopping, exchange/ATM, and weather backup need a buffer.

2. Budget Traveler Paths

Traveler type	Budget strategy
First-time visitor	Pay for a station-friendly hotel and avoid over-optimizing tiny transit savings.
Budget traveler	Use flexible dates, value hotel areas, convenience-store meals, free sights, and pass math.
Family traveler	Budget for room size, food breaks, luggage, transfers, attraction tickets, and recovery time.
Anime/pop culture trip	Budget for shopping, themed cafés, events, luggage/storage, and transit-heavy days.
Day-trip traveler	Separate city transit from Fuji/Hakone/Nikko/Kamakura/Disney transportation and tickets.

3. Tokyo Budget Category Matrix

Category	Costs to check
Flights	Airport, fare class, bags, seats, arrival time, transfer after landing.
Hotels	Area, room size, taxes, cancellation, breakfast, station walk, luggage storage.
Transport	IC card, subway pass, JR/private rail, taxis, airport transfer, day trips.
Food	Convenience stores, cafés, casual meals, sit-down dining, premium meals.
Activities	Timed tickets, tours, Disney/day trips, weather-dependent observation decks.
Hidden costs	eSIM/WiFi, lockers, luggage forwarding, ATM/FX, shopping, rain/heat backup.

4. Official-Source Checks

- Use GO TOKYO and JNTO for visitor planning, IC cards, transport, and budget travel guidance.
- Use Tokyo Metro/Tokyo Subway Ticket pages for current subway pass rules and prices.
- Check final routes before recommending a pass because Tokyo trips often mix subway, JR, private rail, and buses.
- Avoid publishing fixed budget totals without a visible last-checked date and proof source.

5. Real Proof Slots

- tokyo-hotel-area-price-map-real.jpg
- tokyo-ic-card-vs-subway-pass-route-real.jpg
- tokyo-airport-transfer-total-cost-real.jpg
- tokyo-food-budget-receipt-example-real.jpg
- tokyo-day-trip-ticket-transport-real.jpg
- tokyo-hidden-fee-luggage-connectivity-real.jpg

6. Search Console Tuning Map

Query pattern	Best page action
tokyo travel budget	Strengthen estimator, budget matrix, and 5-night framework.
how much does tokyo cost	Move true-cost calculator and per-category decision table higher.
tokyo budget for 5 days / 7 days	Expand itinerary-length budget paths.
tokyo subway pass vs ic card	Strengthen official-source pass math and route examples.
tokyo trip cost for 2 people	Create clear couple/family budget paths and hidden-fee buffer.