

# Cheapest Time to Book Flights Decision Hub Kit

Great Price Flights v9.3 - flight booking decision hub, tool-routing framework, readiness checklist, final proof workflow, and page competitiveness validation.

Use this kit to help visitors choose the right action fast: track, compare, book, calculate true fare, or validate proof.

## 1. Decision Hub Logic

User situation	Send them to	Reason
No date yet	Search-intent answers + seasonal matrix	They need timing strategy before tools.
Has departure date	Flight booking calendar	Generate start-watch, compare, and book-by dates.
Has one fare	Fare watch log	Compare target fare vs true fare.
Has multiple fares	Deal comparison board	Compare options by true fare, not base fare.
Unsure about book/wait	Route timing estimator + fare score	Combine timing, risk, flexibility, fees, and rules.
Worried about fees	Hidden travel fees checklist	Check baggage, seats, transfers, and rule risk.

## 2. Tool Stack Summary

Tool	Best use
Route timing estimator	Get a high-level track/compare/book recommendation.
Flight booking calendar	Convert a trip date into timeline checkpoints.
Fare watch log	Set target fare and compare true fare.
Deal board	Compare three fares side by side.
Fare decision score	Score risk, flexibility, fees, transfer, and rules.
Hidden fee checker	Add bags, seats, transfers, and other hidden costs.

### 3. Final Competitiveness Checklist

- Decision hub appears near the top of the page.
- All tool links point to the correct sections/pages.
- Route timing estimator works.
- Flight booking calendar works.
- Fare watch log works.
- Deal comparison board works.
- Booking window tool and fare decision score still work.
- PDF opens and downloads.
- Schema validates without critical errors.
- Real screenshots are redacted, compressed, captioned, and lazy-loaded after upload.

### 4. Real Proof Upgrade Path

Proof type	What to capture
Decision hub result	Screenshot showing a visitor path from situation to tool.
Calendar result	Future trip date with watch/compare/book-by dates.
Fare watch result	Target fare vs true fare decision.
Deal board result	Three live fare options with true-cost winner.
Google Flights proof	Date Grid, Price Graph, price alert, and price insights.
Checkout proof	Bags, seats, fare rules, transfer cost, and final cost.

## 5. Outreach Positioning

Pitch the page as a full flight timing decision hub: it includes a booking calendar, route timing estimator, target fare tracker, deal comparison board, hidden-fee checker, and printable worksheets for travelers who want to know whether to book now or keep tracking.